

Forward Pitch makes it easy to create superlative bid and tender documents

Forward Pitch works in Microsoft Office, so your people get straight to work preparing proposals, bids or tenders.

Hit a perfect pitch

Forward Pitch is economical: scalable for any company or team size, with minimum training and no further business software expense.

Automatically accurate

Assemble complex documents with just a few clicks, using the automation features in Forward Pitch. Quickly import anything from your media suite using updatable data libraries.

Visual quality, accuracy and brand consistency are never compromised. Our expert, easy-to-use templates and tools for Word give complete control of content, proofing and deadlines.

Save the money spent on external resources or outside agencies. Avoid expensive delays, complications and endless rounds of corrections.

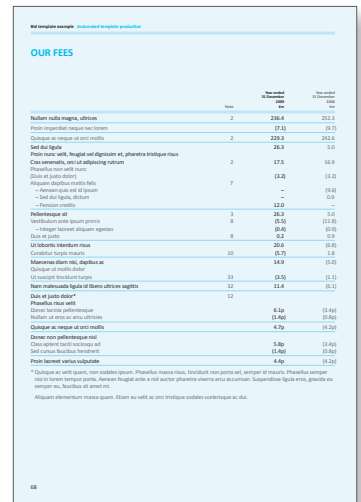
Forward Pitch can be used with your existing company livery or we can create fresh designs for you.

Our software is proven to enhance the production of bids and tenders, all the way from authoring to final production. Using Microsoft Office throughout ensures seamless integration and ease of use.

Why Forward Pitch?

- Saves time and money as you create high quality, branded documents in-house
- Purpose-built templates easily create and manage content in Word
- Automation streamlines the process ensuring visual quality, accuracy and speed of production
- Configured for your Microsoft Office platform - guaranteed ease of use and IT-friendly setup

System Overview



Applications

We develop powerful, cost effective authoring tools specifically for the Microsoft suite of products. Our clients autonomously create quality superior brand accurate documents in the applications they use every day.

Research Solution

Investment research publishing software.

Forward Pitch

Powerful and intuitive business generation software for bids, tenders and proposals in Word.

Power Pack

PowerPoint presentation and pitch book creation and brand management.

Chart Control

Rapid, brand consistent Excel chart formatting.

Investor Communication

Annual Reports, reviews and investor presentations.

Report Author

Financial and technical reporting software for Word.

Web CMS

Corporate website content management and IR/PR.

Web Publishing

Multi-contributor, large document creation for print and web using Internet Explorer.

Critical Service

With over 16 years' experience, our software and tools are proven to do the job along your entire production workflow through to completion.

We provide systems to suit the specific needs of our clients. We build, test and implement quickly and efficiently within the agreed timescales and budget.

Our software development is completed in-house to ensure quality and response.

We are highly experienced in delivering results for large and small teams, locally and globally. We manage all aspects of the project from design, build and testing through to IT liaison, training, documentation and support.

Clients

Financial Services

- Altium
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap
- Liberum
- Marwyn
- Mellon
- NCB Capital
- Numis
- Oriel
- Panmure Gordon
- Peel Hunt
- Rasmala
- Redburn
- Sanlam

Professional Services

- Aon
- Bates, Wells & Braithwaite
- HSBC Insurance
- JLT
- Marsh
- Mazars
- Momenta
- Norton Rose Fulbright
- Robert Walters
- Watson Farley & Williams

Creative Agencies

- Brand Union
- Deep
- Imagination
- Landor
- Philosophy
- SAS
- Siegal + Gale
- The Brand Union
- The Partners
- The Team
- Wolff Olins

Industry

- BBC World
- BP
- Cable & Wireless
- Design Council
- Full Access Hospitality
- Gabriel Resources
- Johnson Services
- NHS
- Unilever
- Yorkshire Water
- World Gold Council

About Us

CONNECTING DESIGN WITH TECHNOLOGY

Presentations

Bids and tenders

Reports

Marketing collateral

Custom software

Mediasterling specialises in software systems and creative services for producing branded financial and corporate communications. These include financial research, reports, bids and presentations. We also design and produce annual reports, corporate websites and investor communications. We are experts in developing highly automated applications, particularly within Microsoft Office.



For more information or to arrange a demo contact Rod Lambert

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