

# Forward Pitch: superb bids, proposals and tender documents from Word

**Forward Pitch optimises Word. Produce excellent looking documents quickly using familiar, industry-standard software.**

**Professional, quick and in-house**  
Forward Pitch for Microsoft Word is scalable for any team size, with minimal training and no further software expense. Expert templates with easy-to-use tools deliver unparalleled design and brand consistency. By using Word to its maximum potential, Forward Pitch will save money on external resources or outside agencies, avoiding delays and endless rounds of corrections.

**Accurate and in-brand**  
Sophisticated documents with multiple visual layouts are assembled in a few clicks using intuitive tools to manage pages and sections. Profiles, experience, testimonials, deals and graphics are imported from updateable content and media libraries. Forward Pitch ensures that quality, accuracy and brand consistency are never compromised.

**Performance and reliability**  
We have over 18 years' experience in designing, building and implementing Office-based software solutions for global corporations. Forward Pitch can be configured to work with your existing look or you can use the opportunity to update your design so they perform more effectively.

- Key features**
- Saves time and money as you create high quality, branded documents in-house
  - Automation streamlines the process ensuring visual quality, accuracy and speed of production
  - Configured for your Microsoft Office platform - guaranteed ease of use and IT-friendly setup

Contact us to see how Forward Pitch can enhance your bids, proposals and other marketing documents.

### Software Overview

**DESIGN**  
Brand, templates, layouts, themes

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**Production of Business Development and Marketing content via Word**

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**COMPLIANCE**  
Entities, disclaimers, offices, contacts

**LIBRARIES**  
Standard text, creds, profiles, experience, photos, infographics

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**MIXED CONTENT**  
Un-branded content, Excel charts/tables, pictures, screenshots

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**CLIENT CONTENT**  
Existing Databases and Shares

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**TOOLS**  
Style checkers, print and output options

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### PITCHES AND PROPOSALS

**Executive summary**

This is simulated text. It is intended to be read but has no meaning. As a simulation of actual copy, using ordinary words with normal letters, it cannot deceive eye or brain.

Paragraphs may be long or short. Texts can be produced to complete any area, as the copy is simply repeated using different starting points.

**Working with you globally**

This is simulated text

**Our experience in your market**

This is simulated text. It is intended to be read

**Our approach to your project**

**Quote**

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Design and build of templates, software and authoring tools to work with Microsoft Office

mediasterling.com

## Generate Perfect Content

[Investment Research](#)  
[Business Development](#)  
[Reports, Templates & Tools](#)

Mediasterling has over 18 years' experience implementing design-driven technology solutions for financial and professional services firms to create high quality, branded content.

As an owner-managed company our directors are hands-on, working with you at every stage of your project offering practical advice and solutions matched to your needs.

Where projects benefit from initial design, we can deliver a fresh look within your brand or advise your creatives, so you get the best style, clarity and visual consistency.

Functionality that is easy to use is intrinsic to our software development. Your teams will generate perfect content from day one, with little or no training necessary. We also integrate with your technologies and infrastructure for minimal change of work processes and IT impact.

Your project will be managed smoothly and efficiently, backed up with first rate technical support. See our client list for a sample of the companies we have worked with.

## Applications

We develop powerful, cost effective authoring tools for the Microsoft suite of products. Using our software, our clients create superior brand accurate documents in the applications they use every day.

### Research Solution

Author, analyse and distribute compelling investment research.

### Forward Pitch

Business generation software for bids, tenders and proposals in Word.

### Power Pack

Presentation and pitch book creation, and brand management in PowerPoint.

### Report Author

Legal, financial and technical reporting software for Word.

### Microsoft Office Tools

Custom ribbons, chart creation and template management.

### Online CMS

Websites and multi-contributor document portals.

## Clients

### Financial Services

- Altium Capital
- Anoa Capital
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap
- Liberum
- Marwyn
- NCB Capital
- Numis
- Panmure Gordon
- Peel Hunt
- Rasmala
- Redburn
- Sanlam
- Shore Capital
- Stifel
- VietNam Holding

### Law & Professional

- Aon
- Bates Wells Braithwaite
- Cripps
- Grant Thornton
- JLT
- Marsh
- Norton Rose Fulbright
- Olswang
- Three Crowns
- Tokio Marine
- Watson Farley & Williams
- Wiggin

### Creative Agencies

- Bibliothèque
- Brand Union
- Campaign Works
- Imagination
- Interbrand
- Landor
- Overture London
- Philosophy
- Siegal + Gale
- The Brand Union
- The Partners
- Wolff Olins

### Industry

- BBC World
- BP
- Design Council
- Hays
- Informa
- Johnson Services
- Momenta
- NHS
- Robert Walters
- South East Water
- Yorkshire Water
- World Gold Council



For more information or to arrange a demo contact Rod Lambert

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