

# Power Pack plugs in to make winning pitch books and presentations

**Power Pack effortlessly extends PowerPoint so you can build great looking pitch books and presentations.**

**Immediately effective**

Power Pack saves time and money for teams of all sizes from local to global, without compromising quality. Power Pack's comprehensive and intuitive suite of tools works within your familiar PowerPoint application.

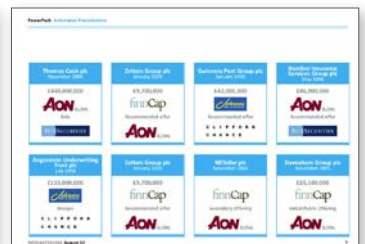
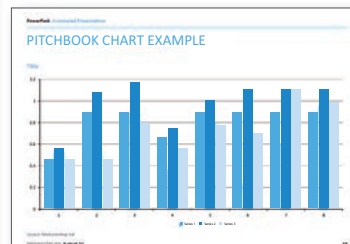
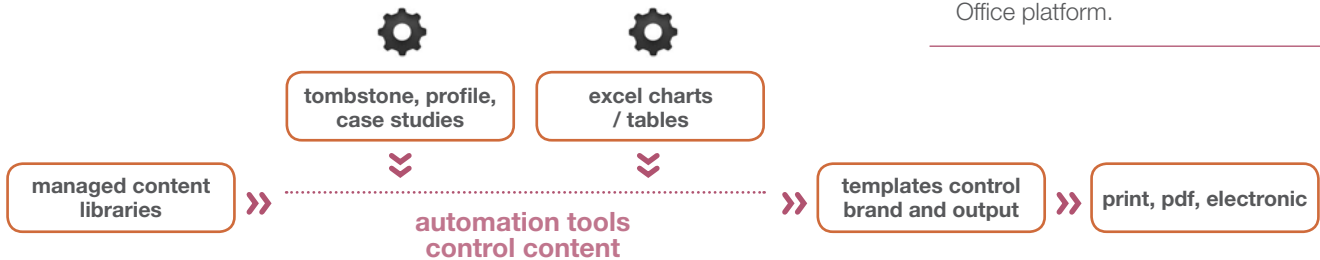
**Easy and intuitive**

Using Power Pack, superb presentations can be assembled in minutes. Producing pitch books and presentations couldn't be easier. In just a few clicks, you can import custom layouts to create formatted Excel tables and charts. Importing diagrams, CVs, case studies, disclaimers and previous deal information from libraries is just as quick and easy.

Power Pack's presentation templates and tools can be fully customised for your corporate identity, instantly giving brand consistency across all of your material.

**Why Power Pack?**

- Make high quality, brand consistent pitch books and presentations.
- Quickly format entire presentations so you can focus on the content.
- Easily re-use slides and data from previous presentations.
- Import brand consistent charts and data from Excel with a single click.
- Import any compatible media, such as CVs and case studies, maps and diagrams, audio and video, from a central library.
- Scalable for your business requirements, from single office to global company.
- Integrate with PowerPoint easily, with minimal IT impact – we configure Power Pack to your specific requirements and Office platform.



## Applications

We develop powerful, cost effective authoring tools specifically for the Microsoft suite of products. Our clients autonomously create quality superior brand accurate documents in the applications they use every day.

### Research Solution

Investment research publishing software.

### Forward Pitch

Powerful and intuitive business generation software for bids, tenders and proposals in Word.

### Power Pack

PowerPoint presentation and pitch book creation and brand management.

### Chart Control

Rapid, brand consistent Excel chart formatting.

### Investor Communication

Annual Reports, reviews and investor presentations.

### Report Author

Financial and technical reporting software for Word.

### Web CMS

Corporate website content management and IR/PR.

### Web Publishing

Multi-contributor, large document creation for print and web using Internet Explorer.

## Critical Service

With over 16 years' experience, our software and tools are proven to do the job along your entire production workflow through to completion.

We provide systems to suit the specific needs of our clients. We build, test and implement quickly and efficiently within the agreed timescales and budget.

Our software development is completed in-house to ensure quality and response.

We are highly experienced in delivering results for large and small teams, locally and globally. We manage all aspects of the project from design, build and testing through to IT liaison, training, documentation and support.

## Clients

### Financial Services

- Altium
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap
- Liberum
- Marwyn
- Mellon
- NCB Capital
- Numis
- Oriel
- Panmure Gordon
- Peel Hunt
- Rasmala
- Redburn
- Sanlam

### Professional Services

- Aon
- Bates, Wells & Braithwaite
- HSBC Insurance
- JLT
- Marsh
- Mazars
- Momenta
- Norton Rose Fulbright
- Robert Walters
- Watson Farley & Williams

### Creative Agencies

- Brand Union
- Deep
- Imagination
- Landor
- Philosophy
- SAS
- Siegal + Gale
- The Brand Union
- The Partners
- The Team
- Wolff Olins

### Industry

- BBC World
- BP
- Cable & Wireless
- Design Council
- Full Access Hospitality
- Gabriel Resources
- Johnson Services
- NHS
- Unilever
- Yorkshire Water
- World Gold Council

## About Us

### CONNECTING DESIGN WITH TECHNOLOGY

#### Presentations

#### Bids and tenders

#### Reports

#### Marketing collateral

#### Custom software

Mediasterling specialises in software systems and creative services for producing branded financial and corporate communications. These include financial research, reports, bids and presentations. We also design and produce annual reports, corporate websites and investor communications. We are experts in developing highly automated applications, particularly within Microsoft Office.



For more information or to arrange a demo contact Rod Lambert

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