

Power Pack: exceptional pitch books and presentations from PowerPoint

Power Pack effortlessly extends PowerPoint so you build great looking pitch books and presentations.

Order, consistency, precision

Power Pack for PowerPoint saves time and money without compromising quality. Templates and comprehensive tools work seamlessly within your familiar PowerPoint application to bring professionalism, order and brand consistency to content and efficiency to production, whether it is an internal presentation or a large and complex pitch book.

Immediate results

Producing pitch books and presentation decks couldn't be easier. Insert rich layouts to give a head start on creating sophisticated slides. Automatically import ready-to-go profiles, case studies, deals and testimonials. Format tables and charts from Excel. Instantly drop pre-branded diagrams, shapes and SmartArt onto slides for PowerPoint or for Word. Say goodbye to ClipArt using Power Pack's editable icon library. Power Pack handles it all effortlessly.

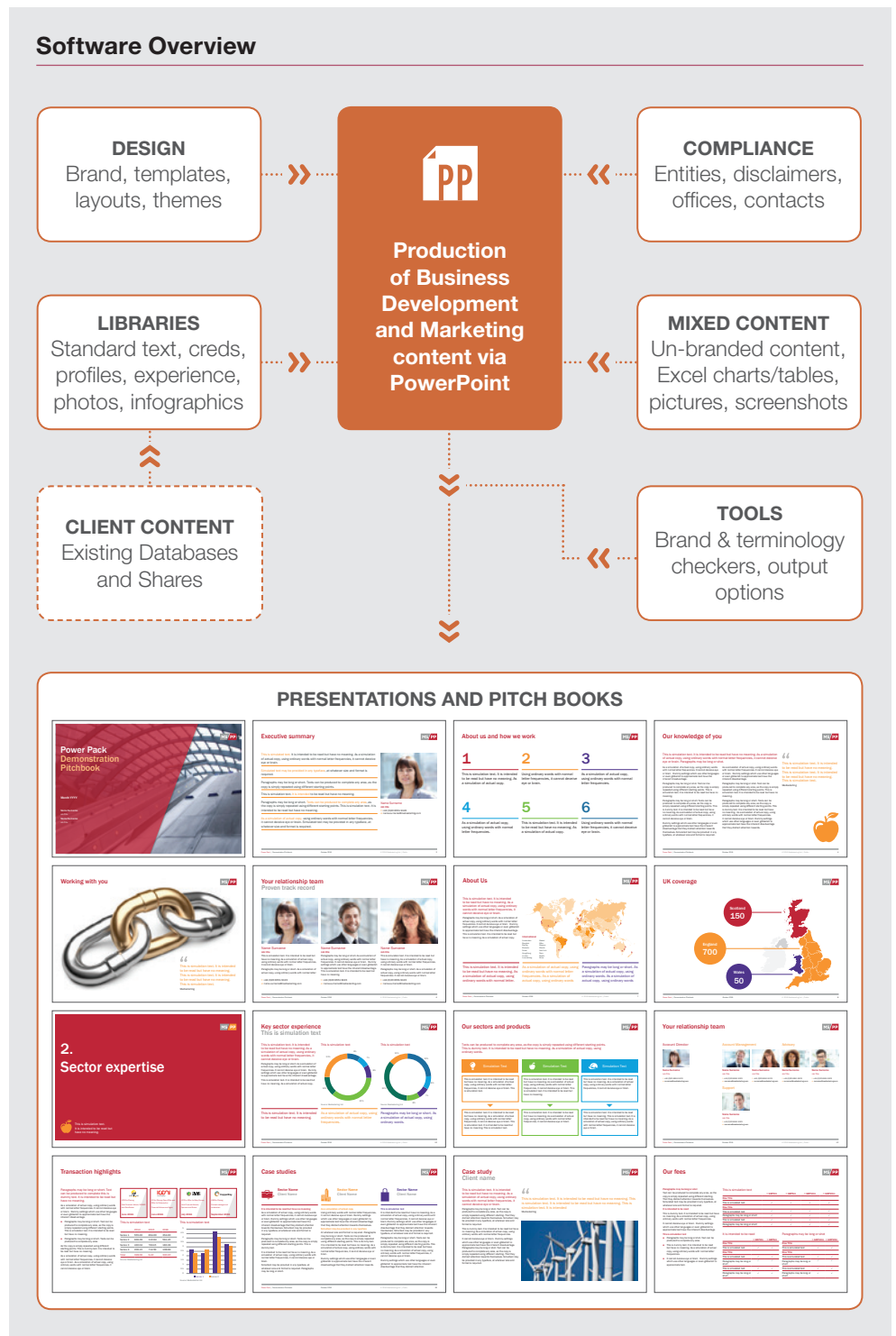
Performance and reliability

We have over 18 years' experience in designing, building and implementing Office-based software solutions for global corporations. Power Pack can be configured to work with your existing deck style or you can use the opportunity to update your design.

Key features

- Quickly format entire presentations so you can focus on the content
- Import brand consistent charts and data from Excel with a single click
- Import any compatible media, such as CVs and case studies, maps and diagrams, audio and video, from a central library

Contact us to see how Power Pack can take production of your PowerPoint content for screen and print to another level.



Generate Perfect Content

Investment Research Business Development Reports, Templates & Tools

Mediasterling has over 18 years' experience implementing design-driven technology solutions for financial and professional services firms to create high quality, branded content.

As an owner-managed company our directors are hands-on, working with you at every stage of your project offering practical advice and solutions matched to your needs.

Where projects benefit from initial design, we can deliver a fresh look within your brand or advise your creatives, so you get the best style, clarity and visual consistency.

Functionality that is easy to use is intrinsic to our software development. Your teams will generate perfect content from day one, with little or no training necessary. We also integrate with your technologies and infrastructure for minimal change of work processes and IT impact.

Your project will be managed smoothly and efficiently, backed up with first rate technical support. See our client list for a sample of the companies we have worked with.

Applications

We develop powerful, cost effective authoring tools for the Microsoft suite of products. Using our software, our clients create superior brand accurate documents in the applications they use every day.

Research Solution

Author, analyse and distribute compelling investment research.

Forward Pitch

Business generation software for bids, tenders and proposals in Word.

Power Pack

Presentation and pitch book creation, and brand management in PowerPoint.

Report Author

Legal, financial and technical reporting software for Word.

Microsoft Office Tools

Custom ribbons, chart creation and template management.

Online CMS

Websites and multi-contributor document portals.

Clients

Financial Services

- Altium Capital
- Anoa Capital
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap
- Liberum
- Marwyn
- NCB Capital
- Numis
- Panmure Gordon
- Peel Hunt
- Rasmala
- Redburn
- Sanlam
- Shore Capital
- Stifel
- VietNam Holding

Law & Professional

- Aon
- Bates Wells Braithwaite
- Cripps
- Grant Thornton
- JLT
- Marsh
- Norton Rose Fulbright
- Olswang
- Three Crowns
- Tokio Marine
- Watson Farley & Williams
- Wiggin

Creative Agencies

- Bibliothèque
- Brand Union
- Campaign Works
- Imagination
- Interbrand
- Landor
- Overture London
- Philosophy
- Siegal + Gale
- The Brand Union
- The Partners
- Wolff Olins

Industry

- BBC World
- BP
- Design Council
- Hays
- Informa
- Johnson Services
- Momenta
- NHS
- Robert Walters
- South East Water
- Yorkshire Water
- World Gold Council



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