

Report Author produces reports with unequalled ease and speed

Report Author injects Word with everything you need to create superb looking reports.

Accuracy, excellence, economy

Forget formatting and concentrate on content. Report Author saves time and money when preparing specialist financial, technical or text-based reports. Report Author offers complete control of production, proofing and deadlines, giving outstanding visual quality, brand consistency, accuracy and efficiency using Microsoft Word.

Speed, simplicity, reliability

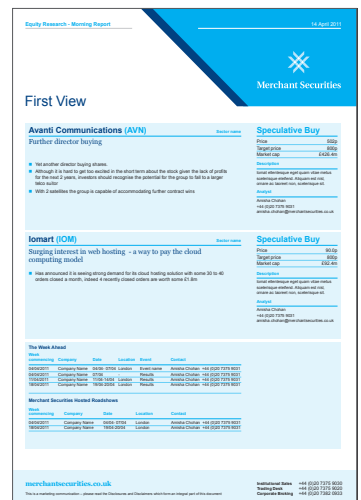
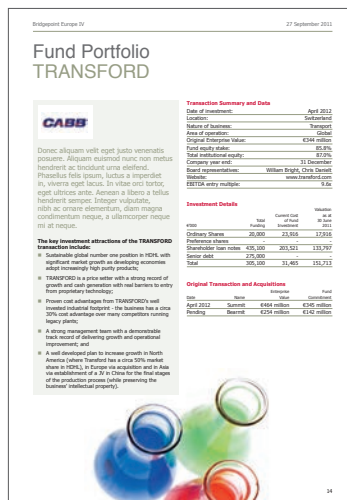
Assembling publications from different sources and formats is simple and quick. Dedicated software tools quickly create, import, format and insert content. Tables and charts from Excel, or diagrams from PowerPoint, are effortlessly inserted straight into your purpose-built Word templates.

Working within familiar Microsoft Office software, new users can build complex reports in a few clicks, with minimum training. Style, brand integrity and consistency are optimised by drawing on easily-updated content and brand libraries for portfolio information and standard content.

Why Report Author?

- Create outstanding financial and statutory company reports
- Write complex technical or analytical documents
- Save work by re-using layouts you have built for other reports
- Templates and tools are designed for your brand and business requirements
- Purpose-built template software to create and manage content in Word
- Automation ensures visual quality, accuracy and speed, eliminating mistakes and costly, last-minute amendments
- Configured for your Microsoft Office platform – guaranteed ease of use and IT friendly setup

System Overview



Applications

We develop powerful, cost effective authoring tools specifically for the Microsoft suite of products. Our clients autonomously create quality superior brand accurate documents in the applications they use every day.

Research Solution

Investment research publishing software.

Forward Pitch

Powerful and intuitive business generation software for bids, tenders and proposals in Word.

Power Pack

PowerPoint presentation and pitch book creation and brand management.

Chart Control

Rapid, brand consistent Excel chart formatting.

Investor Communication

Annual Reports, reviews and investor presentations.

Report Author

Financial and technical reporting software for Word.

Web CMS

Corporate website content management and IR/PR.

Web Publishing

Multi-contributor, large document creation for print and web using Internet Explorer.

Critical Service

With over 16 years' experience, our software and tools are proven to do the job along your entire production workflow through to completion.

We provide systems to suit the specific needs of our clients. We build, test and implement quickly and efficiently within the agreed timescales and budget.

Our software development is completed in-house to ensure quality and response.

We are highly experienced in delivering results for large and small teams, locally and globally. We manage all aspects of the project from design, build and testing through to IT liaison, training, documentation and support.

Clients

Financial Services

- Altium
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap
- Liberum
- Marwyn
- Mellon
- NCB Capital
- Numis
- Oriel
- Panmure Gordon
- Peel Hunt
- Rasmala
- Redburn
- Sanlam

Professional Services

- Aon
- Bates, Wells & Braithwaite
- HSBC Insurance
- JLT
- Marsh
- Mazars
- Momenta
- Norton Rose Fulbright
- Robert Walters
- Watson Farley & Williams

Creative Agencies

- Brand Union
- Deep
- Imagination
- Landor
- Philosophy
- SAS
- Siegal + Gale
- The Brand Union
- The Partners
- The Team
- Wolff Olins

Industry

- BBC World
- BP
- Cable & Wireless
- Design Council
- Full Access Hospitality
- Gabriel Resources
- Johnson Services
- NHS
- Unilever
- Yorkshire Water
- World Gold Council

About Us

CONNECTING DESIGN WITH TECHNOLOGY

Presentations

Bids and tenders

Reports

Marketing collateral

Custom software

Mediasterling specialises in software systems and creative services for producing branded financial and corporate communications. These include financial research, reports, bids and presentations. We also design and produce annual reports, corporate websites and investor communications. We are experts in developing highly automated applications, particularly within Microsoft Office.



For more information or to arrange a demo contact Rod Lambert

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