

Research Solution for end-to-end equity research authoring and distribution

Research Solution will transform the quality and efficiency of your research production.

You control every part of the process from the analyst model through to distribution of the final report. Research Solution's comprehensive database, well designed Word templates and powerful production tools give you complete confidence in your reports throughout the publishing process.

Control quality of your research production:

- Report creation in Microsoft Word
- Centralised financial database
- Automatic population of document content
- Compliance, disclosure and disclaimer management
- Data analysis intranet with export to Excel
- Production tools to increase authoring efficiency and accuracy
- Full tagging and PDF creation for distribution

Consistent Financial Data

Analysts upload forecast changes to the Research Solution database from their Excel

models. Uploads are validated to ensure consistency and data integrity, whilst allowing for complete variation between sectors. The application integrates this data with Thomson Reuters market data feeds providing a consistent basis of calculation.

Comprehensive analysis of your stock universe is available using the Stock Analyser intranet. Results are easily exported to Excel for further analysis, manipulation and insertion into reports or presentations. The application provides a full audit trail, including the management of the complete forecast change history.

Content Authoring

Analysts can easily author in-brand reports using our powerful and intuitive production tools which manage all formatting of page layouts, text, charts and tables. Financials and compliance information is automatically populated into your publications.

Research Solution's advanced publishing tools save hours when compiling aggregated reports. Comprehensive stock books are created fully automatically with no user interaction required. Supporting PowerPoint presentations are easily created via Power Pack - Mediasterling's presentation and pitch book software.

Workflow and distribution

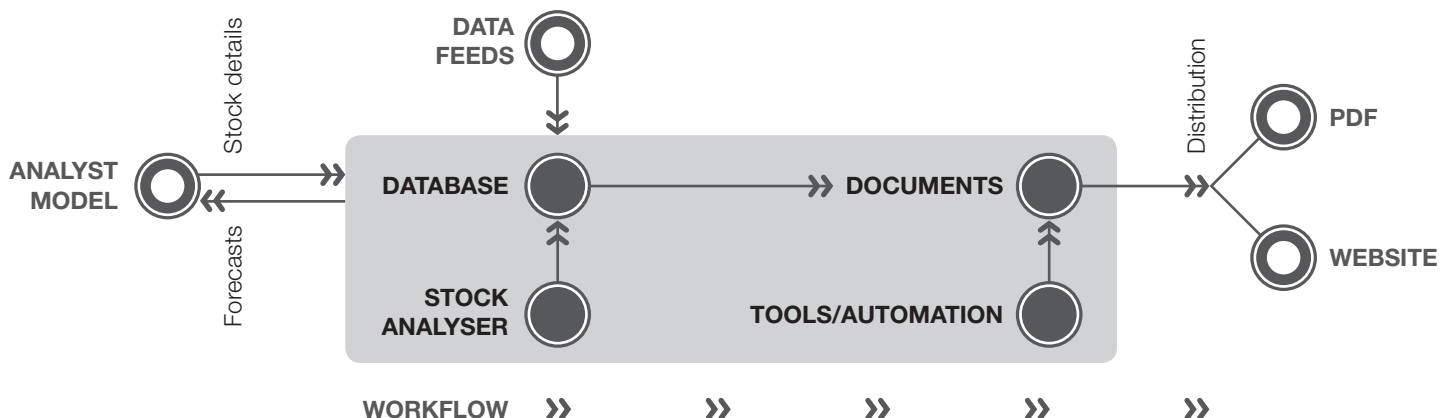
Research Solution's configurable workflow manages publications through all production stages to distribution. Based on Microsoft SharePoint, Research Solution's optional workflow module is fully integrated into Microsoft Office. This provides a versatile and flexible solution including centralised document storage, version control and full audit trail. Multiple workflow paths and automated email alerts give efficient document production management that is ideally suited to larger teams, particularly in multiple locations.

Research Solution can be integrated with your CRM for email distribution. We can provide a research website or integrate with proprietary research websites.

Business case

- Faster production times and increased efficiency
- Consistent data, compliance and regulatory information
- Familiar Microsoft Office products, existing Excel models
- High visual quality and clarity for all your reports and presentations

System Overview



Applications

We develop powerful, cost effective authoring tools specifically for the Microsoft suite of products. Our clients autonomously create quality superior brand accurate documents in the applications they use every day.

Research Solution

Investment research publishing software.

Forward Pitch

Powerful and intuitive business generation software for bids, tenders and proposals in Word.

Power Pack

PowerPoint presentation and pitch book creation and brand management.

Chart Control

Rapid, brand consistent Excel chart formatting.

Investor Communication

Annual Reports, reviews and investor presentations.

Report Author

Financial and technical reporting software for Word.

Web CMS

Corporate website content management and IR/PR.

Web Publishing

Multi-contributor, large document creation for print and web using Internet Explorer.

Critical Service

With over 16 years' experience, our software and tools are proven to do the job along your entire production workflow through to completion.

We provide systems to suit the specific needs of our clients. We build, test and implement quickly and efficiently within the agreed timescales and budget.

Our software development is completed in-house to ensure quality and response.

We are highly experienced in delivering results for large and small teams, locally and globally. We manage all aspects of the project from design, build and testing through to IT liaison, training, documentation and support.

Clients

Financial Services

- Altium
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap
- Liberum
- Marwyn
- Mellon
- NCB Capital
- Numis
- Oriel
- Panmure Gordon
- Peel Hunt
- Rasmala
- Redburn
- Sanlam

Professional Services

- Aon
- Bates, Wells & Braithwaite
- HSBC Insurance
- JLT
- Marsh
- Mazars
- Momenta
- Norton Rose Fulbright
- Robert Walters
- Watson Farley & Williams

Creative Agencies

- Brand Union
- Deep
- Imagination
- Landor
- Philosophy
- SAS
- Siegal + Gale
- The Brand Union
- The Partners
- The Team
- Wolff Olins

Industry

- BBC World
- BP
- Cable & Wireless
- Design Council
- Full Access Hospitality
- Gabriel Resources
- Johnson Services
- NHS
- Unilever
- Yorkshire Water
- World Gold Council

About Us

CONNECTING DESIGN WITH TECHNOLOGY

Presentations

Bids and tenders

Reports

Marketing collateral

Custom software

Mediasterling specialises in software systems and creative services for producing branded financial and corporate communications. These include financial research, reports, bids and presentations. We also design and produce annual reports, corporate websites and investor communications. We are experts in developing highly automated applications, particularly within Microsoft Office to ensure seamless business integration and ease of use. With over 16 years' experience, our products and services are proven as demonstrated by our extensive list of global corporate clients. We design systems and develop applications and are highly experienced in delivering solutions for both large and small teams, locally and globally. We produce and manage all aspects of the project in-house from design, build and testing through to IT liaison, training, documentation and support.



For more information or to arrange a demo contact Rod Lambert

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