

# Business Development Software for Microsoft Office

**Exceptional pitches, proposals and presentations from Word and PowerPoint. Create high quality content in-brand and in-house.**

- Outstanding design, usability and speed from Word and PowerPoint
- Expert templates with intuitive tools delivers rapid results with minimal training
- Save time and money through full in-house production
- 15 years'+ experience in global implementation for Office



## Forward Pitch for Word

- Sophistication, speed and simplicity from Word without needing external services
- Intuitive tools control page layouts, sections and content formatting
- Assemble standard text, profiles, credentials and infographics in a few clicks



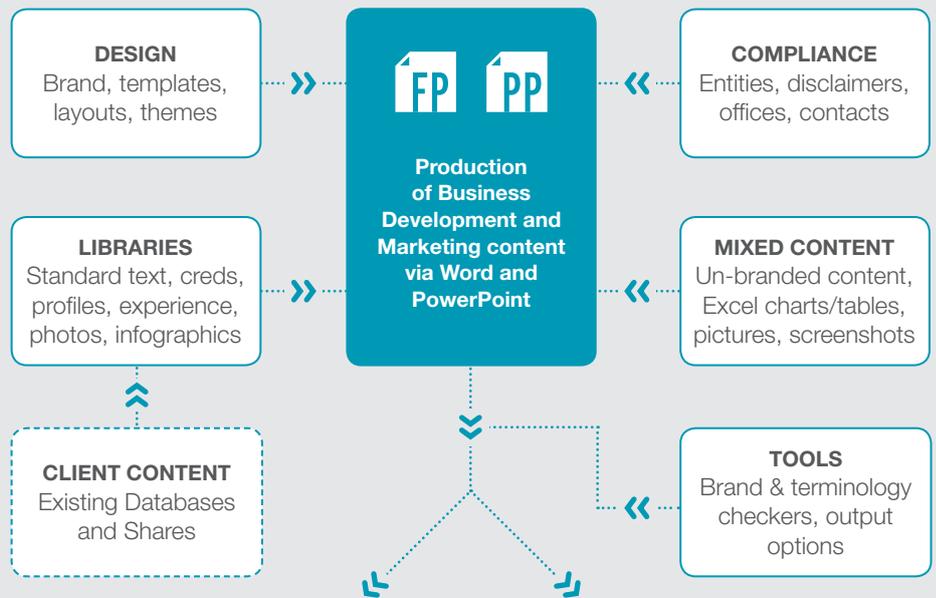
## Power Pack for PowerPoint

- High-potency presentations and pitch-books from PowerPoint
- Dedicated ribbons manage slide design, brand and consistency for fast production
- Rapidly import case studies, teams, diagrams and icons from shared libraries

“ Outstanding software – backed up with solid project management, rigorous testing and clear communication. Mediasterling went the extra mile to make sure we delivered on time and in budget. ”

Jennifer Jackson  
Head of Global Marketing Communications  
Watson Farley & Williams LLP

### Software Overview



### COMPLIANT, BRAND CONSISTENT AND UP-TO-DATE OUTPUTS

This section displays four examples of outputs generated by the software:
 

- Forward Pitch Demonstration Proposal:** A professional-looking document with a blue and white color scheme and a photograph of an airplane wing.
- Executive summary:** A document with a clean layout, featuring a profile picture of a woman and a list of bullet points.
- Power Pack Demonstration Pitchbook:** A presentation slide with a red and white background and a photograph of an airplane wing.
- Key sector experience:** A slide featuring two circular charts and a list of text.
- Global reach:** A slide with a world map and a list of text.
- Case study:** A slide with a photograph of wind turbines and a list of text.

## About Us

### CONNECTING DESIGN WITH TECHNOLOGY

Financial Research

Pitches and Presentations

Reports and Templates

Mediasterling builds exceptional software for creating Financial Research, Pitches, Presentations and Reports.

Global corporate environments have rigorous demands for accuracy, brand compliance and ease-of-production. Our software helps forge and finalise content with unrivalled levels of visual quality and consistency within the familiarity of Microsoft Office.

With over 15 years' experience, Mediasterling has an exemplary reputation for technical knowhow, creativity and service.

We have a flexible, product-based approach featuring design, development and integration with your existing systems – with sound advice along the way – delivering precisely what your business needs.

## Applications

We develop powerful, cost effective authoring tools specifically for the Microsoft suite of products. Our clients autonomously create quality superior brand accurate documents in the applications they use every day.

### Research Solution

Investment research publishing software.

### Power Pack

PowerPoint presentation and pitch book creation and brand management.

### Forward Pitch

Powerful and intuitive business generation software for bids, tenders and proposals in Word.

### Report Author

Financial and technical reporting software for Word.

### Investor Communications

Annual Reports, reviews and investor presentations.

### Web Publishing

Multi-contributor, large document creation for online and print.

## Clients

### Financial Services

- Altium
- Anoa Capital
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap
- Liberum
- Marwyn
- Mellon
- NCB Capital
- Numis
- Panmure Gordon
- Peel Hunt
- Rasmala
- Redburn
- Sanlam
- Shore Capita
- Stifel
- VietNam Holdings

### Law & Professional

- Aon
- Bates, Wells & Braithwaite
- Cripps
- Grant Thornton
- HSBC Insurance
- JLT
- Marsh
- Mazars
- Momenta
- Norton Rose Fulbright
- Robert Walters
- Watson Farley & Williams

### Creative Agencies

- Bibliothèque
- Brand Union
- Deep
- Imagination
- Interbrand
- Landor
- Philosophy
- SAS
- Siegal + Gale
- The Brand Union
- The Partners
- The Team
- Wolff Olins

### Industry

- BBC World
- BP
- Cable & Wireless
- Design Council
- Flamingo
- Full Access Hospitality
- Gabriel Resources
- ICLP
- Johnson Services
- NHS
- Unilever
- Yorkshire Water
- World Gold Council